

# When Art Meets Beauty

A force to be reckoned with - these desirable artsy collaborations of our favourite beauty brands and artists are living proof that when two industries collide, sparks can soar.

BY JOYCE FAN



## LESLIE DAVID FOR DIPTYQUE

Believe it or not, Leslie David started working in black and white before taking on the world of colours. Claiming to operate on instinct while blending the luxurious and the hip with a flourish, her academic background gave the intrepid illustrator a taste for geometry and orderly patterns before pop colours caught her attention. Inspired by her *Love Letters* album cover for electropop group Metronomy, the promising graphic design icon was commissioned to reinterpret the classic Toile de Jouy pattern for Diptyque's new Rose Delight range. Employing her two secret weapons – drawing and stenciling, all it took were her pencils, passionate smile and vivid imagination to bring together a Valentine's day collection that skilfully combines tradition, pop colours and orientalism.



#### RIFLE PAPER CO. FOR L'OCCITANE

Hoping to breathe new life into its beloved Shea Butter line, French skincare powerhouse L'Occitane reached out to Rifle Paper Co. to bring its packaging to the next level with the cutest makeover. Co-founder and creative director of the iconic stationery company Anna Bond, who is driven by a passion to create and illustrate life's moments, translated L'Occitane's fragrances and natural botanicals into the packaging of the limited-edition collection. She certainly didn't disappoint with her vibrant and beautiful hand-painted illustrations of the ingredients of each product which includes hand creams, body care sets, soaps and lip balms – all capturing the scents, light and textures of Provence.



### ANA STRUMPF FOR SMASHBOX

A beauty brand that is born out of a real photo studio, one can only expect kick-ass cosmetics housed in equally kick-ass packaging from Smashbox when they brought on editorial illustrator Ana Strumpf for its one-of-a-kind Holiday 2017 collection. Famous for her quirky Re.Cover artworks that used colour schemes and patterns to transform fashion magazine covers, the Brazilian-born illustrator applies the same playful aesthetics with added fun and energy onto the Smashbox studio. The end results? An animated version of the brand's best-selling products, ranging from funky makeup brushes to a colourful lipstick palette along with an exclusive sticker sheet, adorned in her signature doodles. Now that's what we call a festive makeup gift set.



#### KATHE FRAGA FOR CLÉ DE PEAU BEAUTÉ

An artist who takes inspiration from the romance of vintage French wallpapers and chinoiserie and adds a modern twist, Kathe Fraga was clearly made for the job when she worked her magic on Clé de Peau Beauté's Holiday 2017 collection, *Nuit De Chine*. An ode to love in the Orient, the collection is based on the narrative of a couple falling in love, surrounded by the corresponding feelings of opulent colours. Together with the brand's creative director Lucia Pieroni, Kathe flawlessly translated this love story into exquisite paintings of flowers, vines and birds reminiscent of time-worn walls and murals of grand chateaux onto its four limited-edition sets consisting of skincare, makeup coffrets, nail lacquers and eye crayons.